

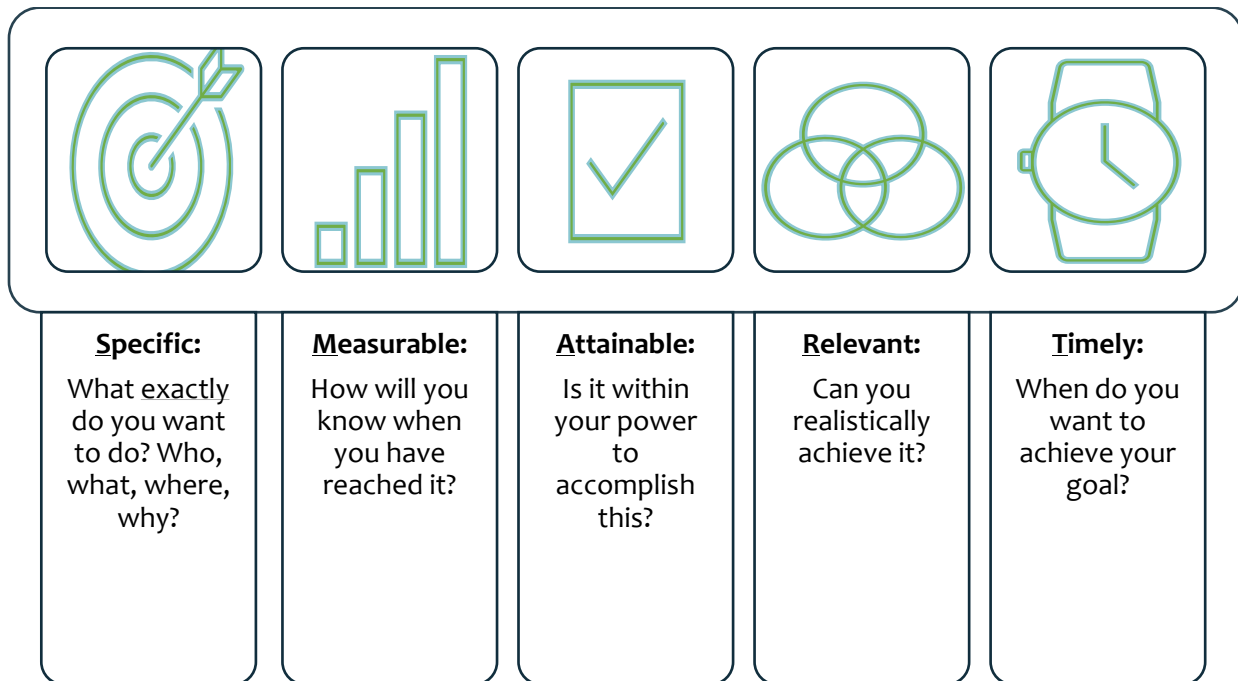


Goal Statements Brainstorm

Purpose: In this exercise, your improvement team will identify the goals that your team will prioritize and explore what practices and processes will look like if those goals are reached.

Tips on writing goal statements

One method for writing project goals is to use the SMART acronym.



A second method for writing a project goal is brainstorming and incorporating adjectives and verbs to describe what practice will look and feel like after improvements are made (i.e., desired future state performance).

Step 1: Below is a list of goals from the 2024-2025 Plan-Do-Study-Act Collaborative charter that was developed by professionals from the Wisconsin Department of Children and Families and the Continuous Quality Improvement Advisory Committee. Consider whether any of these goals are shared by your team.





GOAL AREA 1: Understand partners' system and improve communication

1. Professionals will understand their collaborating partners' mission, philosophy, goals, requirements, roles, timeframes, and language.
2. Professionals will work together to identify and clearly express shared values across systems.
3. Professionals will improve communication between child welfare and collaborating partners.

GOAL AREA 2: Referral and communication pathways including information sharing

4. Professionals will increase knowledge of the collaborating partner's screening/intake, referral, and assessment processes.
5. Professionals will establish transparent and consistent protocols for sharing information across systems while addressing confidentiality requirements. This may include inter-agency agreements such as Memoranda of Understanding (MOU) or Request for Information (ROI) procedures.
6. Professionals will have a formalized communication process to exchange feedback and updates to each system partner during planning and monitoring.
7. Professionals will develop a plan for coordinated efforts when barriers (such as insurance, waiting lists, availability of services, court orders) arise that impact the agency's ability to coordinate.

GOAL AREA 3: Collaborative planning

8. Professionals will develop a plan in conjunction with system partners that incorporates family/consumer voice, clearly identified objectives and actions, and measures of progress.
9. Professionals will understand their partner's definition of family/consumer success and each partner's role in the process.





Step 2: Build a List of Goals for Your Improvement Team

In your team's own words, using either the SMART format or future state goal format described above, re-write your team's goals to be specific, measurable, and observable.

- Discuss expected objectives/outcomes that your team would like to achieve.
- Consider any goals from the PDSA Collaborative Charter in Step 1 and re-write these goals to be more specific, measurable, and observable as it pertains to your team's project.
- Brainstorm and add any additional goals not yet discussed that your PDSA team will pursue, if applicable.

Team Goal Statements:

